



MEDIA RELEASE

27th May 2013

Kingsford Homestead goes from strength to strength

The appointment of an Event Marketing Manager and new Guest Service Hosts has further strengthened the Kingsford Homestead team.

Miranda Dixon joins Kingsford Homestead direct from The Louise, also located in the Barossa Valley, where she worked in a similar role managing events and creating unique and memorable experiences for guests. Also joining the team are Guest Service Hosts Steve and Jenni Underwood, who bring with them excellent customer service and warm country hospitality.

Owners Stefan and Leanne Ahrens say the new appointments will enable Kingsford Homestead to build on an impressive 12 months since opening.

“We are very excited to welcome Miranda, Steve and Jenni to our existing team which includes award-winning chef Stuart Oldfield and marketing and advertising advisors Jo Podoliak and David Minear,” they say.

“With two international Fodor’s Top 100 awards, inclusion on the Condé Nast Traveler Hot List for 2013, great press from leading travel writers and significant investment from the SA Tourism Commission, Kingsford Homestead has had a fantastic first year.”

The property caters to the luxury tourism market, offering all-inclusive food, wine and accommodation packages. To date, it has hosted hundreds of guests for a variety of celebrations and special occasions, including romantic weekends, weddings, anniversaries, birthdays and corporate functions.

Kingsford Homestead offers guests a secluded, alfresco riverside bath experience, walking trails, a historic wool shed and the opportunity to rediscover McLeod’s Daughters. Other unique experiences, such as helicopter flights, hot air ballooning, winemaker’s dinners and in-house day spa treatments are also available, courtesy of the Barossa’s leading tour operators and service providers.



Kingsford Homestead Guest Service Hosts Steve and Jenni Underwood, and Events & Marketing Manager Miranda Dixon, seated.

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Stefan and Leanne can often be found at Kingsford Homestead enjoying dinner with guests or taking them on a tour of the property. They say interacting with guests and sharing their love of the Barossa is what they are most passionate about.

“Whether it is the wine, the food, the people or creating a one-off experience, it is very satisfying to be able to use our local knowledge and contacts to offer guests a unique and unforgettable experience,” they say.

“We have big plans for Kingsford Homestead, including building a pool house and major restoration work on the historic shearing shed. We are also opening a sister property in the heart of the Barossa which offers the same luxury accommodation, but with a modern twist.”

For further information or to make an enquiry or booking go to www.kingsfordhomestead.com.au

Please direct all media enquiries to Stefan Ahrens on 0419 808 247 or Miranda Dixon 0408 962 672.

High resolution images are available on the Kingsford Homestead website.

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